ABSTRACT OF THE DISCLOSURE

A door opening trim weather strip for a motor vehicle, which can be readily attached to a flange provided in a door opening portion of a vehicle body and is difficult to be pulled thereoff. The door opening trim weather strip includes a trim portion in which the flange is adapted to be inserted, and a seal portion for sealing between the door opening portion and a vehicle door. The trim portion includes a plurality of outer flange holding lips which respectively extend from an outer side wall of the trim portion, and two inner flange holding lips which respectively extend from an inner side wall of the trim portion. Each of the two inner flange holding lip has a connecting part which obliquely extends from the inner side wall toward an open mouth of the trim portion, and a main part which extends from an extending end of the connecting part obliquely toward the bottom wall of the trim portion, thereby defining a generally inverted v-shaped cross-section.